

Sales Training

The sales team is the “life force” of any organization. Today’s increased “commoditization” of products and services, as well as a “hypercompetitive” marketplace, demand that your sales people be the best at what they do. Harvest Marketing Partners has been helping companies deliver high impact sales training for over a decade. Our training programs are designed to fit the learning styles of your organization while helping you solve your unique marketplace challenges. *



*Training outside the box

Sales Training Services

- Sales Skills Assessments
- Sales Coaching & Matrices Development
- Prospecting and Qualifying
- Telemarketing & Sales Call Planning
- Face-To-Face Selling
- Sales Presentation Skills
- Closing & Negotiating Skills

Where Do I Start?

Harvest Marketing Partners will provide you with a free two part consultation service that will help you to uncover the growth opportunities in your business.

Free Consultation

Your FREE consultation includes:

- Business Needs Analysis
- Issues & Opportunities Assessment
- Prescribed Action Plan

For More Information

630-820-0239

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Advertising

Web Design

Sales Training

We Do

Advertising Consulting

Web Design Sales Training



Our Philosophy

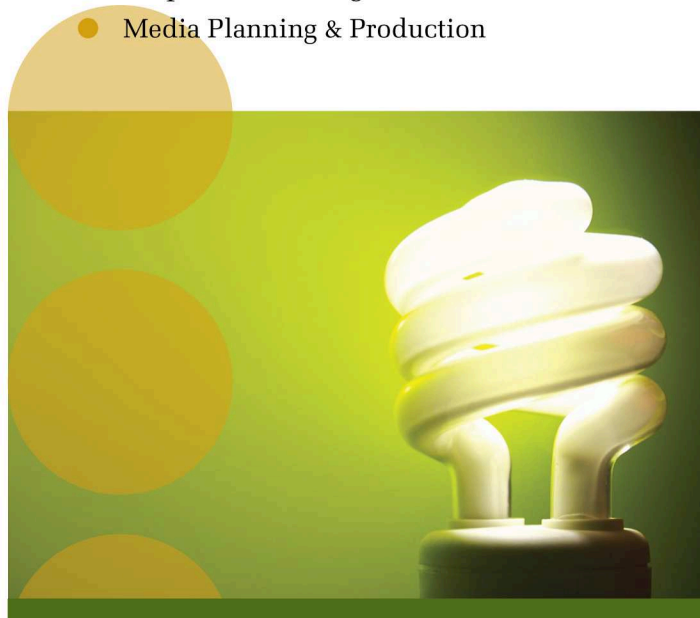
The Harvest Marketing Partners' business philosophy is rooted in a belief that a firm's marketing strategy should have "one **clear** voice." We specialize in creating synergies among all promotional messages; web, print, electronic and sales. We achieve the desired results by crafting highly **creative** advertising messages, constructing superior web designs and teaching unmatched salesmanship skills. We help you build bench strength through **positive** result driven messages grounded in creative positioning and anchored in a **strong** understanding of the purchase behaviors of consumers.

Advertising Consultants

Choosing the right advertising is one of the most critical decisions a company will make when allocating assets. In order to get the most out of your advertising dollar, it is essential that you have the best information when deciding on media purchases and message creation. Harvest Marketing Partners offers nearly twenty years of experience in print, electronic and outdoor advertising expertise that will help you maximize your ad budget.

Advertising Consultant Services

- Media Analysis
- Graphic Design
- Copy Writing
- Media Buying
- Corporate Branding
- Media Planning & Production



Web Design/Development

The internet is now becoming the "front line sales force" for many businesses. That is why it is mission critical that your site achieves optimal results to ensure ROI. Harvest Marketing Partners offers a full service approach with turnkey solutions and a single point of contact for all your development needs. We are experts in design, search engine optimization and web analytics. So our clients sleep well knowing their front line sales force is hard at work.



Web Design & Development Services

- Web Design
- Search Engine Optimization
- Web Site Analytics Services
- Web Site Maintenance
- Email Newsletter Design