

FOCUS

We are the Operations arm that manages Restaurant Technology . . . As our business changes, we are there to understand the need and translate it into a technology tool that is useful for our restaurant staff . . . We focus on technology that resides in the *four walls* of the restaurant . . . We fully support the **Plan to Win** and the efforts that are made to increase our business through use of technology.



We are closely linked to many organizations that build and support technology solutions that we deploy.

We work with **Accounting, Business Research, Business Integration, Customer Satisfaction, HR, Treasury, Marketing, Franchising, Field and Home Office Operations, Menu Management, MCD IT USA, Supply Chain, Training Learning and Development, NABIT, external suppliers and our Owner Operators** in a collaborative fashion to determine the best way to leverage technology to further our business.

**We are
U.S. Operations:
Restaurant
Technology
and we are here
to serve you!**

